

YogiApproved Contributor Terms of Agreement

Please read and familiarize yourself with the following terms and conditions. By submitting your first article, you acknowledge that you have read and agree to these terms and conditions:

1. You (the author) allow us (YogiApproved.com) to publish this article on YogiApproved.com.
2. **You guarantee that this article was entirely written by you and is not plagiarized.** We have a zero tolerance plagiarism policy.
3. You guarantee that this article (or parts of it) has not been and will not be published anywhere else online and you agree to not sell your published articles to other online publications.
4. **You understand that your article may be subject to title, grammar, spelling, punctuation, and style changes.** By submitting your article, it becomes the property of YogiApproved.com and we reserve the right to edit as we see fit.
5. You understand that submitting your article does not guarantee that it will be published.
6. You as the writer allow us to publish your article permanently (or as long as we choose) on YogiApproved.com.
7. **We do not allow paid backlinks.** However, we do allow nofollow links to relevant information that supports your article.
8. If you'd like to share your published article on your personal website or blog, please request the necessary adaptation steps from your editor. This requires sharing only a portion on your site and including a link back to the original article on YogiApproved.com.

If you have not received a response from us after 30 days, please feel free to publish on another website. Additionally, if we decline publishing your article, you are free to submit elsewhere.

By submitting your article, you are agreeing to these terms and conditions.

Article Writing Guidelines

YogiApproved.com is an online yoga and healthy lifestyle publication. We take yoga, spirituality, and healthy living very seriously, but we want our articles and overall tone to be lighthearted and fun!

We publish articles on topics ranging from yoga, yoga and fitness tutorials, health and wellness, conscious eating and recipes, spirituality and meditation, love and romance, travel and more.

Our mission is to provide insightful, inspirational and original content on these topics. Thank you for your interest in doing this with us!

Here are the guidelines for writing your articles:

Content

- **Perspective:** Your personal “I” perspective is welcome but please remember that this is not a personal blog. Be sure to include the reader in your writing, ask them questions and make your article relatable. Articles that use the “you,” “your,” “we,” and “us” voice are more relatable.
- **Tone:** Be positive, engaging, friendly and *you!* Most of our readers are women between the ages of 24 and 37. You are allowed to use slang and curse words as long as they are not intended to put down or offend the reader. Have some fucking fun with it and be authentic. 😊
- **Research:** If you take parts of information or images from third party sources, please reference those sources within your article. Our articles are meant to be educational and informative, so please include relevant, scholarly sources as needed.
- **Images and Gifs:** Images are always great! If you want to include images, please provide a link to your source or confirm that you own (or have been given) the rights to the images. If you would like to include an animated gif, please provide the embed code or source URL.

General Structure

- **Title:** Clear and engaging. The title must clearly reflect the content of the article. In some cases we may change the title of the article to increase the likeliness it will get read. Ask yourself, “Would I click on that?” Or

even better - “Could I pass on that?” You want your titles to be so engaging that readers can’t help but click and read!

- **Paragraphs:** Please separate your article into short 3-4 sentence paragraphs
- **Subheadings:** People like to scan articles before they commit to reading them. Where appropriate, add bold subheadings to your paragraphs to guide the reader through your article.
- **Article length:** Typically between 300 – 1000 words (exceptions can apply as needed).
- **Images:** You may include images and or gifs throughout your article to help the reader stay engaged.
- **Structure:** All articles should have an introduction that clearly states the objective of the piece, a body, and a conclusion.

The Types of Articles We Are Looking For

Here are some examples of the types of articles we are looking for. These are just examples and are by no means a list of articles that we are asking you to choose from:

- **Lists:** Everyone loves a list! They are quick to skim through and easy to digest.
 - **10 Things Your Yoga Teacher Wants You to Know**
 - **5 Yoga Poses to Help You Wake Up In the Morning**
 - **You Know You’re a Yogi When...**
 - **20 Mistakes Every Yogi Makes**
- **Questions:** Ask the reader a question and provide a solution.
 - **Does Your Back Hurt After You Do Yoga?**
 - **Are You Tired Throughout the Day? Here Are 3 Ways to Boost Your Energy Naturally**

- **Are You Depressed? Here's How Yoga Can Help**
- **Inspiration:** Although these articles are commonly personal, be sure to make it relatable to the reader.
 - **Why Yoga Saved My Marriage**
 - **Weight Loss and Yoga – How I Found the New Me**
- **Self-Improvement:** Please only write self-improvement articles if you have experience in the area you are writing about.
 - **5 Exercises For a Flatter Stomach**
 - **7 Ways to Improve Your Time On the Mat**
 - **The Importance of YOU Time**
- **How-To's:** Please only write how-to articles if you have experience in the area you are writing about.
 - **How to Relieve Lower Back Pain**
 - **How to Eat Healthy While You're Traveling**
 - **How to Get More Out of Your Daily Meditation**
- **News and Current Events:** Did something happen in the yoga community? Is there a new type of yoga that everyone should know about?
- **Comedy (Editorial and Video):** Life is better when we are laughing. Have something funny to share? We are all ears!

This is Our #1 Most Important Rule

You MUST, have fun with your writing. If you find yourself mad at your computer please stop what you are doing, take a deep breath and go do something that makes you smile. 😊

Your articles are going to inspire, uplift, entertain and educate thousands of readers. What you're doing is important, and above all else is supposed to be fun and fulfilling!

Remember - if you're bored when you're writing, the reader is going to be bored when they're reading. Have fun writing and it will show in your article!

FAQs

Is my article guaranteed to be published?

The short answer is no. We do not publish every article that gets submitted to us. But hey, you won't know if you don't try. And if your article is not accepted, our editors will generally give you constructive feedback to help you have a better chance next time.

How long before I'll know if my article is going to be published?

We appreciate every submission, but our editors are busy! We will try to get back to you within 72 hours, but sometimes it will take up to a week. If you don't hear back by then, feel free to send a follow-up email. If you haven't heard from us in 30 days, please feel free to submit your article elsewhere.

When will my article be published?

Articles are typically published within 2-3 weeks of submission. In some cases we may publish it sooner or it may take a bit longer. Your editor will give you a good idea of when you can expect to see your article on the website, and you will receive a notification once your article has been published.

Can I submit an article to YogiApproved.com that I published on another website?

No. We only publish original content (content that has not been published anywhere else).

Can I share my published article with other publications or blogs?

Once your article is submitted, we ask that you do not share it with other publications or blogs. If we decline publishing your article, you are free to share it elsewhere.

Can I share my published article on my personal blog or site?

Please ask your editor for the necessary steps to share your published article on your personal blog or site. We allow this and call it an adaptation, but ask that you follow the steps that we'll provide.

Can I share my published article on my social media?

We always love it when our writers share their published articles on their social media channels! This is how you get more views and shares on your article, and also helps us continue to grow and spread the love.

Why am I required to have a Gmail account?

We use Google Docs as a way of sharing edits to your articles. It makes everyone's life easier. We make no exceptions. Creating a gmail account is easy and free, and you can create a new account directly from our submission page.

What do I get out of writing for YogiApproved.com?

Contributing to YogiApproved.com is a great opportunity for any writer to build his/her portfolio and get their writing featured to over half a million monthly readers. Our writers submit articles for a number of reasons.

Some do it because they love to write and they love sharing their thoughts, experiences, knowledge and opinions with our readers. Others write because they have a website, blog, or social media channel that they are promoting in their byline.

Do I get paid for these articles?

The majority of our articles and contributors are not paid. We do maintain a small group of paid contributors, and this group is by invite only. If you're hoping to become a paid contributor, please let your editor know.

How can I become a paid contributor?

Our group of paid contributors are writers that have proven to be easy to work with and consistent in their submissions. We look for candidates based on high-quality submissions that contain proper formatting, researched and engaging information, that follow our guidelines, and share their articles across their web and social platforms.

In order to be considered for this group, we require that you submit at least four unpaid articles so we have a good sense of your writing, tone, consistency, and also how well your articles perform on our site.

What should I write about?

See the Article Writing Guidelines above for some inspiration and direction. Write about something you're passionate about and/or knowledgeable in.

Be sure to check out the recently published articles on our site so you don't write about a topic we just covered. Still wondering what to write about? Our editors are always happy to make suggestions. We maintain a list of priority topics that you are welcome to write about.

You can reach out to them at contribute@yogiapproved.com with the title "Help! I don't know what to write about"

How do I get a YogiApproved.com column?

YA columns are by invite only. We will let you know if we think you would be a good fit. However, if you have an idea or concept for a new column, please feel free to reach out to your editor!

**Thank you for your interest in contributing to
YogiApproved.com. We appreciate you!**

The YA Team

Have any questions?

Email us at hello@yogiapproved.com